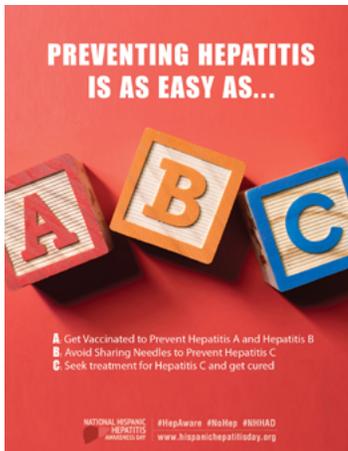


A Campaign to Eliminate Hepatitis Among Hispanics

Dear Friends and Colleagues,

Welcome to the 2020 National Hispanic Hepatitis Awareness Day!



The month of May is designated as Hepatitis Awareness Month in the United States, and May 19th is Hepatitis Testing Day. May 15th has been designated as National Hispanic Hepatitis Awareness Day (NHHAD). NHHAD is a collective movement aimed at educating and mobilizing Hispanic/Latino communities throughout the United States, Puerto Rico and the U.S. Virgin Island to increase their awareness and knowledge of viral hepatitis and its high prevalence in our communities. It is a national community mobilization and social messaging campaign that unites the Hispanic/Latino community in efforts to provide education, raise viral hepatitis awareness, promote hepatitis screening, prevention, treatment and care, and ensure that our communities are aware that there is a cure for Hepatitis C.

Since being created in 2012, National Hispanic Hepatitis Awareness Day has mobilized community based organizations, leaders of the Latino community and allies, health departments, faith-based communities and elected officials to spread awareness within the Hispanic/Latino community about Viral Hepatitis, and bring about improvements in hepatitis related health disparities and health practices by building capacity, developing and disseminated resources, utilizing media channels, and casting a spotlight on Latino faces behind the epidemic.

This year's theme, **"PREVENTING HEPATITIS IS AS EASY AS ABC"**, concentrates efforts on raising awareness on prevention of viral hepatitis with a focus on vaccination. By facilitating partnerships, disseminating information and encouraging people to seek Hepatitis testing, counseling and treatment, and by developing and disseminating prevention strategies such as vaccination, we will be promoting healthy communities. The strength of NHHAD is exemplified by the year-round active network that promotes collaboration, partnerships, and commitment to meet the health challenges faced by Hispanic/Latino communities.

The Latino Commission on AIDS, in conjunction with local, regional, and national partners, actively participates in the planning process and will assist you with any request you may have in organizing your local or regional event(s). We welcome you to join us this year. For more information on NHAAD or if you have any questions, please contact Luis Mares, National Latino Community Mobilization Director, at (212) 675-3288 x 337 or lmares@latinoaids.org

Please visit www.hispanichepatitisday.org to learn about the campaign, and to download campaign materials.

"PREVENTING HEPATITIS IS AS EASY AS ABC"
"PREVENIR LA HEPATITIS ES TAN FÁCIL COMO EL ABC"

Luis Mares

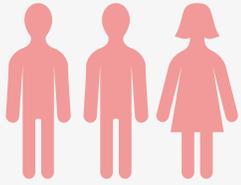
Director of Community Mobilization

PREVENTING HEPATITIS IS AS EASY AS...



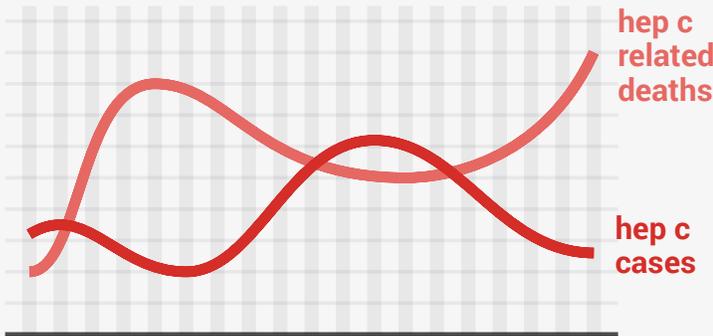
- A:** Get Vaccinated to Prevent Hepatitis A and Hepatitis B
- B:** Avoid Sharing Needles to Prevent Hepatitis C
- C:** Seek treatment for Hepatitis C and get cured

HISPANICS AND HEPATITIS AN OVERLOOKED HEALTH DISPARITY



60%

Hispanics are 60 percent more likely to die from viral hepatitis than whites.



Hispanics have low rates of reported cases of chronic hepatitis C (4% between 2013 & 2016) **HOWEVER...** Hispanics have relatively high rates of hepatitis C-related deaths.



In 2016, the rate of hepatitis C-related deaths for Hispanics was **5.69**, higher than the overall national rate of 4.45.

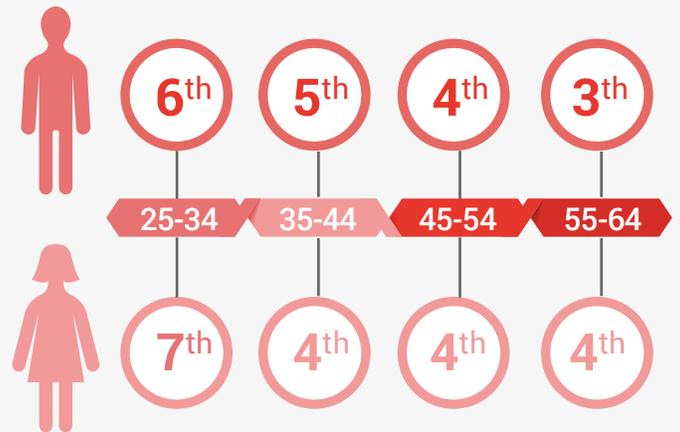


Hepatitis C Prevalence & Country of Birth

- HIGHER** > odds of Hepatitis C prevalence among individuals of Puerto Rican background.
- LOWER** > in those of South American background.
- MEDIUM** > in those of Mexican, Dominican, Cuban, and Central American backgrounds.



Chronic liver disease and cirrhosis is **number seven of the causes of death among Hispanics**, compared to 12th among whites, and 15th among blacks.



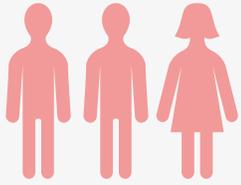
Ranking of chronic liver disease and cirrhosis among the **Top 10 causes of mortality** for Hispanics by gender and age.

PREVENIR LA HEPATITIS ES TAN FÁCIL COMO EL...



- A:** Vacúnate Para Prevenir la Hepatitis A y la Hepatitis B
- B:** Evita Compartir Jeringas Para Prevenir la Hepatitis C
- C:** Busca Tratamiento y Cúrate de la Hepatitis C

HISPANOS Y HEPATITIS UNA DISPARIDAD DE SALUD IGNORADA



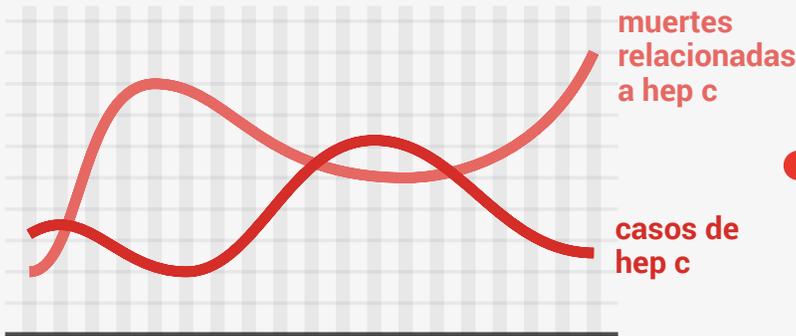
60%

Hispanos tienen 60 por ciento más probabilidad de morir de hepatitis viral que los blancos.



Prevalencia de Hepatitis C y País de Nacimiento

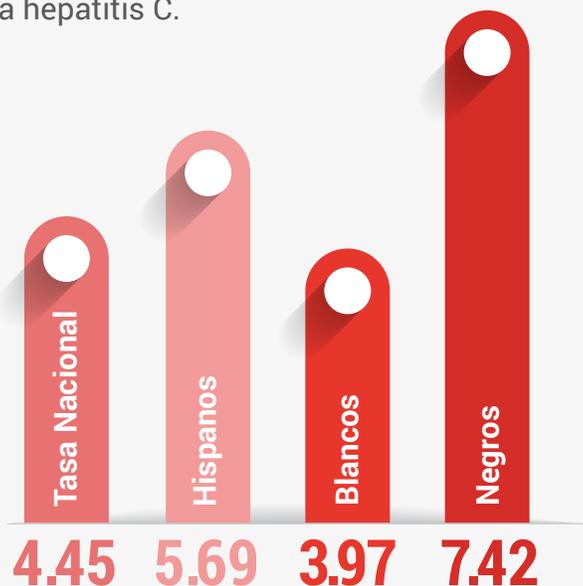
- MAYOR** > probabilidad de hepatitis C entre individuos de origen puertorriqueño.
- MENOR** > en aquellos de origen sudamericano.
- MEDIANA** > en aquellos de origen mexicano, dominicano, cubano y centroamericano.



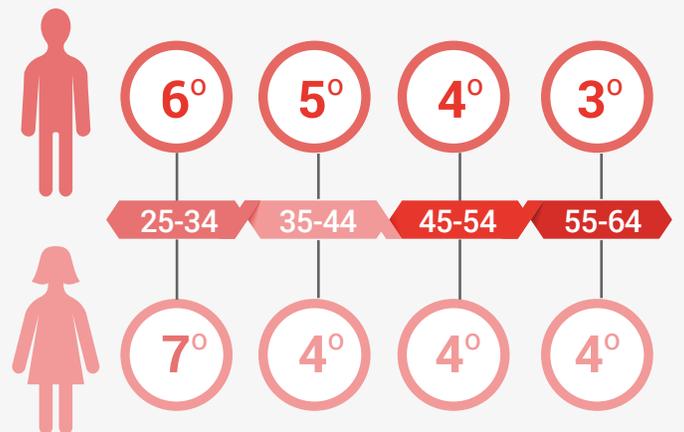
Hispanos tienen tasas bajas de casos reportados de hepatitis C crónica (4% entre 2013 y 2016) **SIN EMBARGO...** Hispanos tienen una tasa relativamente alta de muertes relacionadas a hepatitis C.



La enfermedad hepática crónica y cirrosis son **el número 7 entre las principales causas de muerte entre hispanos**, comparado con el #12 entre blancos y #15 entre negros.



En el 2016, la tasa de mortalidad relacionada con hepatitis C para hispanos fue de **5.69**, más alta que la tasa nacional de 4.45.



Clasificación de la enfermedad hepática crónica y la cirrosis entre las **10 principales causas de mortalidad entre hispanos** por edad y género.